



ESC Transformation

*Lt Gen Leslie
Kenne
Commander*



ESC Has A Great History

ESC Transformation Day

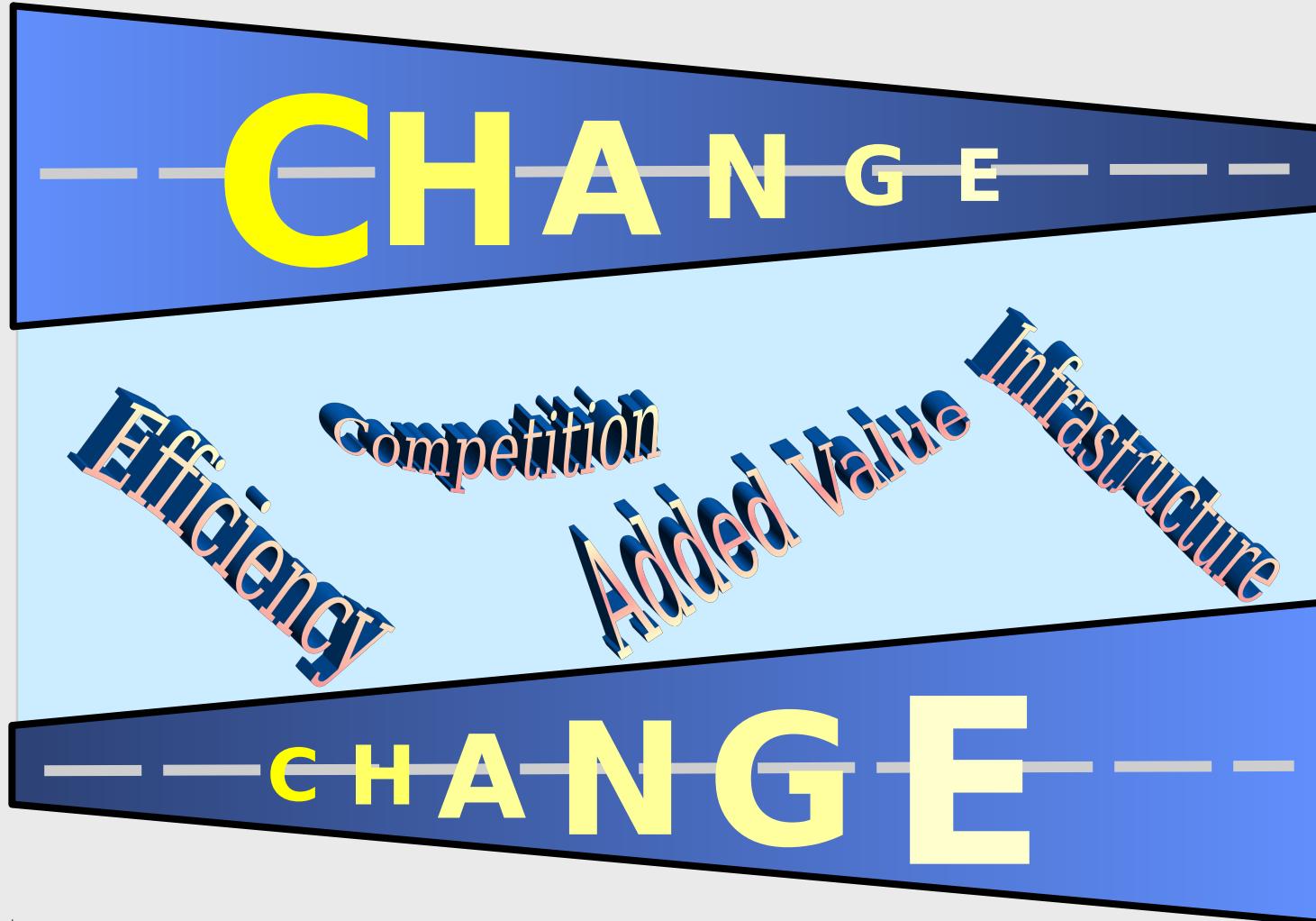




And An Unclear Future

ESC Transformation Day

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ESC Must Change

~~Stakeholders Perceive Diminished Value~~ ES Transformation Day

Added

- Customers
- Resource Providers
- Competitors
- Ourselves

- Stakeholder Assessment
 - Professional and Knowledgeable but.....
 - Don't Interact Enough With Customer
 - Lack Understanding of Customer & Customer Needs
 - Too Expensive
 - Risk Averse

Perception = Reality



How ESC Will Change

New Focus - C2 Enterprise Integration

ESC Transformation Day

DAC

- Directed by SAF/AQ
- Fully supported by AFMC/CC
- Provides ESC The Authority & Responsibility
- Will Lead To Near-Term Visible Changes
 - DAC Enterprise Directives
 - Redefined ESC/CX Role
 - Resource Reallocation

The Authority & Engine For Change Exist



Change #1 - DAC Enterprise

If Your System. ~~Directives~~ SC Transformation Day

- **Presents Data To The User Through A Display**
 - It Will Be Browser Based
- **Transfers Data To Other Systems**
 - Data Will Be Standard (XML Based)
- **Provides Decision/Information Elements**
 - Standard Internet Addresses (URL) Will Be Used
- **Interfaces With Other Systems**
 - Interfaces Will Be Standardized (Internet IP)

**Will Apply Across All PEO/DAC
Programs**



Change #2

- Redefining ESC/CX Role

~~CX Will Be the Integration~~

ESC Transformation Day

Management Arm

- **Role:** Lead C2 Enterprise Integration For The DAC
- **Responsible For:**
 - Integrated Master Plan: Roadmap, Architectures & Schedule
 - Integration Progress & Compliance
- **Will Guide SPO Activity With:**
 - Standards
 - Architecture Compliance
 - Directives
 - Metrics

A “1.5 Letter” Driving Integration Discipline



Change #3

- Resource Reallocation -

ESC Transformation Day

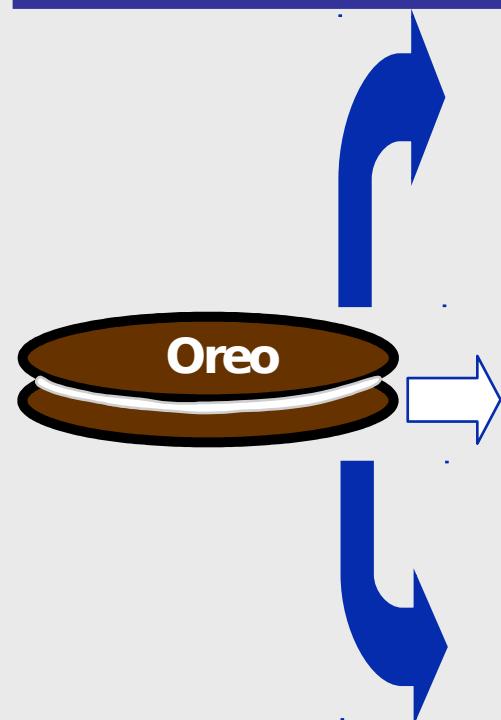
- An “Effects Based” Solution-set
 - Resources Maximized For Greatest Impact
 - Matched Against Warfighter Priorities
- A Reallocation Of Resources
 - Based On Bottoms-Up Review
 - Will Move A Small Number Of People
- Not A Re-Organization

Expect Change & Expect It Soon



Immediate Change - Modified Communication

Style ~~Start with the Good~~ ESC Transformation Day



- Accomplishments Since Last Brief
- Outline Challenges That Lie Ahead
- Summarize The Progress & Challenges
 - We're Aggressively Working The Challenges
 - Specify Date You'll Be Back To Update



The Need For Change Is Real

ESC Transformation Day

- ♦ **Stakeholders Are Not Satisfied**
 - ♦ Customers
 - ♦ Resource Providers
- ♦ **Stovepipes Choke Future Viability**
 - ♦ Prior Success Doesn't Guarantee Future Work
 - ♦ We Must Focus On Integrating The Enterprise
- ♦ **External Competition Surrounds Us**
 - ♦ Commercial Vendors
 - ♦ BRAC
 - ♦ Labs
 - ♦ Other DoD Agencies

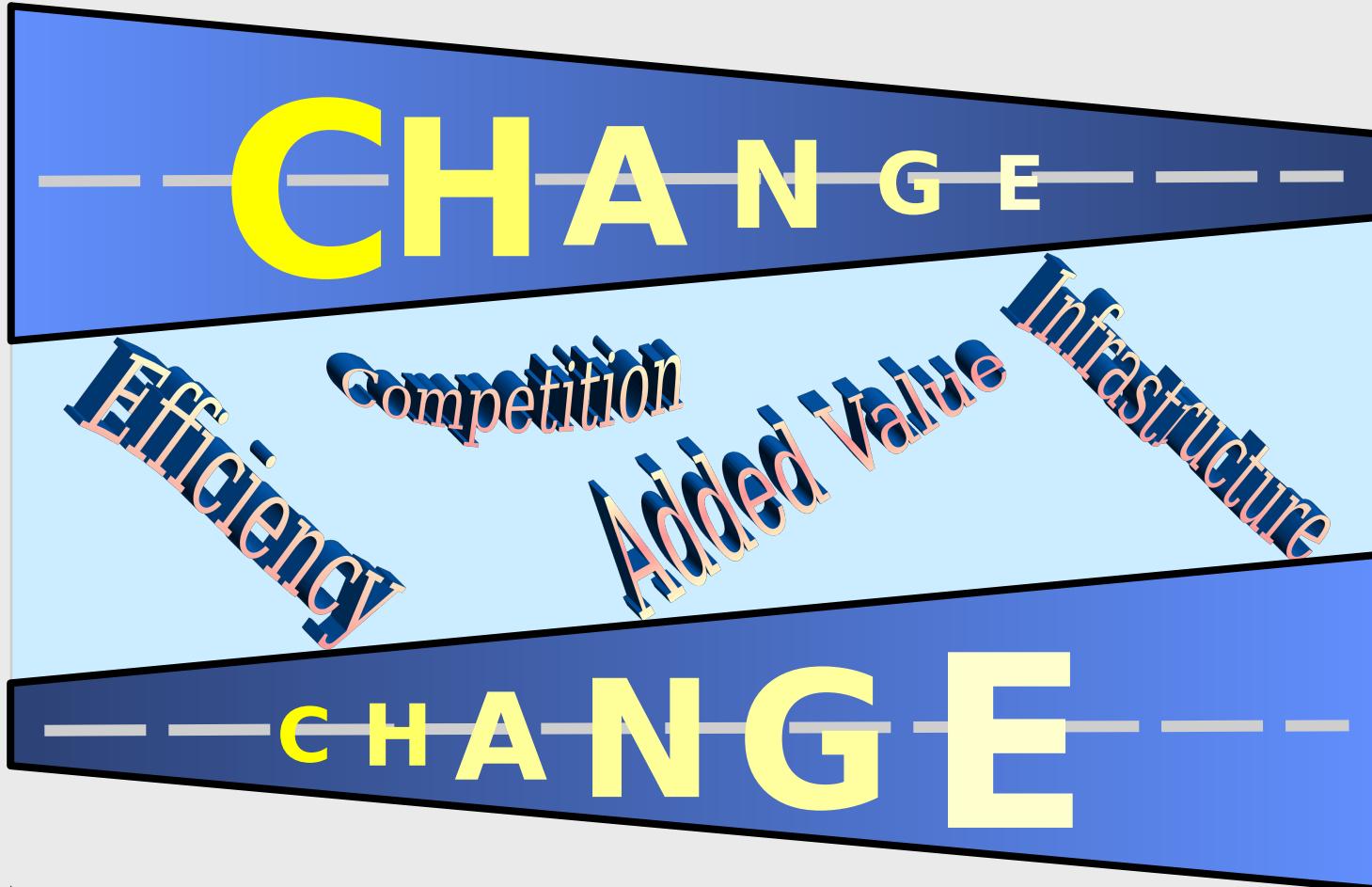
ESC's Leadership Is Committed...Are You?



What Is The Road Ahead?

ESC Transformation Day

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ESC's Future Is In Our Hands